Directing Change



Program & Film Contest

July 12, 2018

Culture to Culture Foundation 1121 Douglas Ct Alamo, CA 94507

Dear Chia-Chia Chien,

The Directing Change Program & Film Contest was honored to partner with the Culture to Culture Foundation for the third year. We would like to thank the Culture to Culture Foundation for sponsorship and support of the "Through the Lens of Culture" category. Sponsorship included promotion of the Directing Change Program and Film Contest to schools, districts, and young people in the Bay Area. Examples of promotion included letters and emails sent to local high school counselors, contest information shared with past Culture to Culture youth essay contest participants and a collaboration with Contra Costa County TV (CCTV).

Sponsorship and promotional support from the *Culture to Culture Foundation* resulted in a total of 47 submissions in the Through the Lens of Culture Category. Six youth and their advisors from the Bay Area attended the Award Ceremony at the Theater at the Ace Hotel in Los Angeles on May 22nd, where regional winners were recognized, and statewide winners were announced.

2018 Regional and Statewide winners from the Bay Area include:

 Through the Lens of Culture First Place Winner: "A Mormon Perspective"

Contra Costa County

San Ramon Valley High School

Filmmaker: Tia Stout

 High School First Place Suicide Prevention Regional Winner: "Dear Diary"
 Alameda County

Irvington High School Filmmakers: Ashka Patel, Aman Grewel, & Natalie See

 High School First Place Mental Health Matters Regional Winner:

"The Broken Arm" Alameda County Irvington High School

Filmmaker: Saaketh Gunukula

















Program & Film Contest

• Second Place Animated Short Statewide Winner:

"Reach Out"

Alameda County

Foothill High School

Filmmaker: Claire McNerney

Directing Change looks forward to a continued partnership with the Culture to Culture foundation as we work together towards our shared mission of promoting mental health and emotional wellness among students and young adults, and bringing communities closer together. We would like to ask the Culture to Culture foundation to support us again in the future and believe this collaboration will have a tremendous impact on the Bay Area community and result in improved mental health and wellness among young people.

Sincerely,

Jana Sczersputowski, President- Your Social Marketer, Inc.







