

API Community Mental Illness Anti-Stigma Video Contest

**ten \$250 Awards
for One-Minute Videos**

California MSW Students:
**Create a One-Minute Video to
Help Combat the Stigma of
Mental Illness in Asian and Pacific
Islander American communities**

Be creative! Videos may focus on API in general or a specific API community. They can also focus on a certain age or diversity group within the API community or any specific aspect of the problem of stigma (e.g., fear, discrimination, changing cultural values, normalizing mental illness, etc.). Videos may be in English or an Asian language or both.

Winning videos will be combined into one piece and made available free-of-charge to community organizations for educational purposes.

Contest is open to MSW Students in California.

RULES & GUIDELINES

Maximum length: 60 seconds

Title & Credits: Include one frame with title of video at the beginning and one frame with all credits at the end of the video.

Video Format: mp4 with 1080p resolution

Video directors/producers and actors in winning videos will be required to sign releases giving sponsors the right to use and distribute the videos for mental health educational purposes.

Submit by 5pm, April 15, 2015

ELIGIBILITY

Student in an MSW Program in California in Spring of 2015.

SPONSORS

Culture-to-Culture Foundation • National Association of Social Workers – California Chapter • California Association of Deans and Directors of Schools of Social Work • KTSF Channel 26

DIRECT QUESTIONS AND SUBMIT VIDEOS TO CONTEST MANAGER

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